

A photograph of two young boys, likely brothers, hugging each other. They are both wearing blue short-sleeved shirts. The boy on the left has dark hair and is looking directly at the camera with a slight smile. The boy on the right has dark hair and is also smiling. They are standing in front of a light-colored, textured wall.

## ABOUT UNICEF

**unicef**   
Gemeinsam für Kinder



## KEEPING CHILDREN SAFE

Right now, children are in danger. They face violence, disease, hunger and the chaos of war and disaster. This is wrong and it has to change.

Unicef ensures more of the world's children are fed, vaccinated, educated and protected than any other organisation. We have done more to influence laws, policies and customs to help protect children than anyone else in history.

Today, by supporting Unicef, you can protect a child in danger, transform their life and build a safer world for tomorrow's children.



In 1946, Unicef was founded to meet the emergency needs of children in post-war Europe, China and the Middle East. Soon, we were feeding 5 million children in 12 countries.

In 1950 our task was broadened to address the long-term needs of children everywhere. In 1965 we received the Nobel Peace Prize for our work in "liberating hundreds of millions of children from ignorance, disease, malnutrition and starvation."

In the 1970s, we pioneered training volunteers in local communities to help meet children's basic needs.

## A BRIEF HISTORY OF UNICEF

In the 1980s, we led the child survival revolution that focused on preventing the deaths of some 15 million children each year from easily preventable illnesses such as measles or diarrhoea.

In 1989, governments worldwide promised all children the same rights by adopting the UN Convention on the Rights of the Child. The Convention is the basis for all of Unicef's work.

In the 1990s, with the collapse of the Soviet bloc, Unicef again found itself protecting children affected by poverty, disease and war in Europe.

In the 21st century, we continue to help protect children in danger and transform their lives. Whether it is natural disaster, war or poverty, Unicef works tirelessly to keep every child safe.



## FOR EVERY CHILD IN DANGER

### DISEASE

Too many children are in danger from deadly, yet preventable, diseases. Measles, polio, tetanus, tuberculosis, diphtheria and whooping cough – the killer six – are all easily and cheaply preventable by immunisation.

**Unicef vaccines over a third of the world's children.** But millions more are still in danger. Every minute, a child dies from preventable disease.

[With your support, we will continue until every child is safe from preventable disease.](#)



## HUNGER AND MALNUTRITION

## FOR EVERY CHILD IN DANGER

Too many children are in danger because they don't have the food they need to live and grow. **A child dies every 15 seconds as a result of malnutrition.** Millions more live with the lifetime effects – physical disabilities and learning difficulties.

Unicef provides 80 per cent of the world's life-saving emergency food. We help mothers and communities keep their children healthy and well nourished. Unicef has helped cut the number of children badly affected by malnutrition by nearly 100 million since 1990.

[There is still much to do. With your support, we can continue our work to end child hunger.](#)



## VIOLENCE, EXPLOITATION AND ABUSE

## FOR EVERY CHILD IN DANGER

**Every five minutes, a child dies because of violence.** Across the world, in war zones, on the streets of violent cities, in their own homes and schools, children are facing an epidemic of violence.

Unicef helps to provide psychological care for children. We also work with governments to strengthen national child protection systems and with communities to make sure that violence against children is considered unacceptable.

Unicef won't stop until the world is a safe place for all our children.



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## FOR EVERY CHILD IN DANGER

### WAR AND CONFLICT

From Syria and Iraq to South Sudan and Central African Republic, **war and conflict puts millions of children in terrible danger.**

Torn from everything they know, they're left vulnerable to dangers, from disease and malnutrition to violence and exploitation.

Unicef provides life-saving food, clean water, medicines, protection and psychological support to children whose lives have been devastated by the effects of war and conflict.

[With your help, we work to make sure that children get the support they need to stay safe and strong.](#)



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## DISASTERS

## FOR EVERY CHILD IN DANGER

When disaster strikes, children are hardest hit. Whether it's a flood, an earthquake or a typhoon, so many lose everything – their homes, their families, even their lives.

In an emergency situation, Unicef is there to provide everything from life-saving supplies to clean water and sanitation, schooling, nutrition and psychosocial support. **In 2013, Unicef delivered £84 million of emergency supplies to 34 countries.**

We will do whatever it takes to make sure children that get the help they need to rebuild their lives.

Contact UNICEF:  
[www.unicef.de](http://www.unicef.de)

Local volunteer group:  
[www.unicef.de/mitmachen](http://www.unicef.de/mitmachen)

Stamp